

GRAND RE-OPENING!

We're back, Friday Aug 30! We've rebuilt the store! Let's celebrate!

Hurry in! Celebration begins at 9:30am | Doors open at 10am Big prizes and giveaways + FREE morning coffee & afternoon snow cones

SHOP IN STORE & JCP.COM

AUG 29-SEPT 2

EXTRA 20% OFF

WITH YOUR JCPENNEY CREDIT CARD select categories



\$10 OFF*

\$25 OR MORE

select categories

EXTRA 10% OFF

select categories

GET COUPON ON THE JCPENNEY
APP OR VISIT JCP.COM

*Coupon required. Credit offer subject to credit approval.

Some restrictions and exclusions apply. See below for details.

GIFT CARD GIVEAWAY

First 100 people in line can get a JCP Gift Card worth up to \$100 OFF**

Get there early while supplies last.

MINI HAIRCARE GIVEAWAYS

Plus, get a FREE consultation and hair touch-up at the express bar.
While supplies last.



FREE TOTES & GIFT CARD GIVEAWAY**

Stop by for a FREE tote bag, plus the first 100 clients in line will receive a FREE gift card while supplies last. One per client.

SEPHORA inside JCPenney

*Extra 20% off select apparel, shoes, accessories, fine jewelry and home, furniture and mattress purchases with your JCPenney Credit Card or \$10 off select apparel, shoes, accessories, fine jewelry, home, salon products, and watch purchases of \$25 or more, any way you pay. Extra 10% off select housewares, small electrics, fitness equipment and accessories, floor care, custom blinds and shades, watches, furniture and mattress purchases and salon products any way you pay. Offer good in store and at jcp.com, excluding taxes and shipping charges, 8/29/19-9/2/19. One use per coupon, one coupon per customer; must be provided/surrendered at time of purchase. Dollar-off offers (including JCPenney Rewards) applied prior to companywide percent-off discounts or coupons. Full amount of purchase must be on the JCPenney Credit Card to get the 20% off discount. Subject to credit approval. Items are subject to availability. Coupon can be combined with earned JCPenney Rewards and JCPenney Credit Card new account in-store discount. Coupon cannot be used for payment on account. Coupon cannot be redeemed as cash or merchandise credit if merchandise is returned. No cash value. JCPenney may refuse, or limit the use of, any coupon and/or return for any reason, including reoccurring disruptive behavior.**Gift Card & Tote Giveaway(s): JCPenney gift card offer: In store only at 2000 Martin Luther King Blvd., Panama City, FL 32405. One \$100, four \$50, ten \$25, thirty-five \$10 and fifty \$5.00 JCPenney gift cards will be distributed randomly, one to each of the first 100 customers in line. See a store associate for more details. Sephora inside JCPenney tote and gift card offer: Valid while supplies last. One per person. Sephora inside JCPenney and redeemable immediately at any Sephora inside JCPenney land cannot be redeemed at freestanding Sephora stores or jcp.com. No purchase necessary. JCPenney and SiJCPenney excluded. Store Prizes and Giveaways: Items, quantities and values vary per prize station. Limit 1 per family, per prize station.